

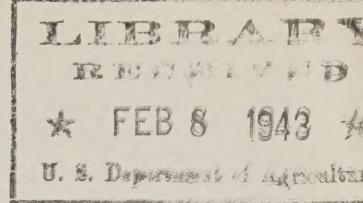
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1943



# Wayside Brings New Beauty Into Your Life and Garden

Never before in our history have we offered such new and startling beauty at such low prices as you will find in these pages.

An unusually heavy demand for the flowers shown herein prompts this pre-season offering on our part. . . Especially is this true of the Roses.

The Rose is the favorite flower of all men . . . and it will do much for the morale and spirit of that man you know in the armed forces when you write and tell him you have planted a "Douglas MacArthur Rose" in your garden! Try it and watch him thrill to such thoughtfulness on your part.

## Striking Loveliness

brought to you by



### UNUSUAL PRE-SEASON OFFERINGS

Presented for a limited time. See them in their natural colors in these pages. Brand new and pleasantly different, they stand out from all ordinary flowers. Note the great names they bear. Of superior quality, they will wear such names with honor.

**Look at them—Order some today**

And if that man of your family is in the Navy, plant some of the very lovely "PEARL HARBOR" Roses shown in these pages. Like Rosemary, they're "for remembrance," you know.

Like the "Douglas MacArthur" Rose, the "Pearl Harbor" is vigorous, sturdy, and of breath-taking beauty. The demand for each of them is very great, so order some now—today. Their beauty is unsurpassed. The Rose brings repose to tired minds and spirits. Order some today and help preserve such beauty.

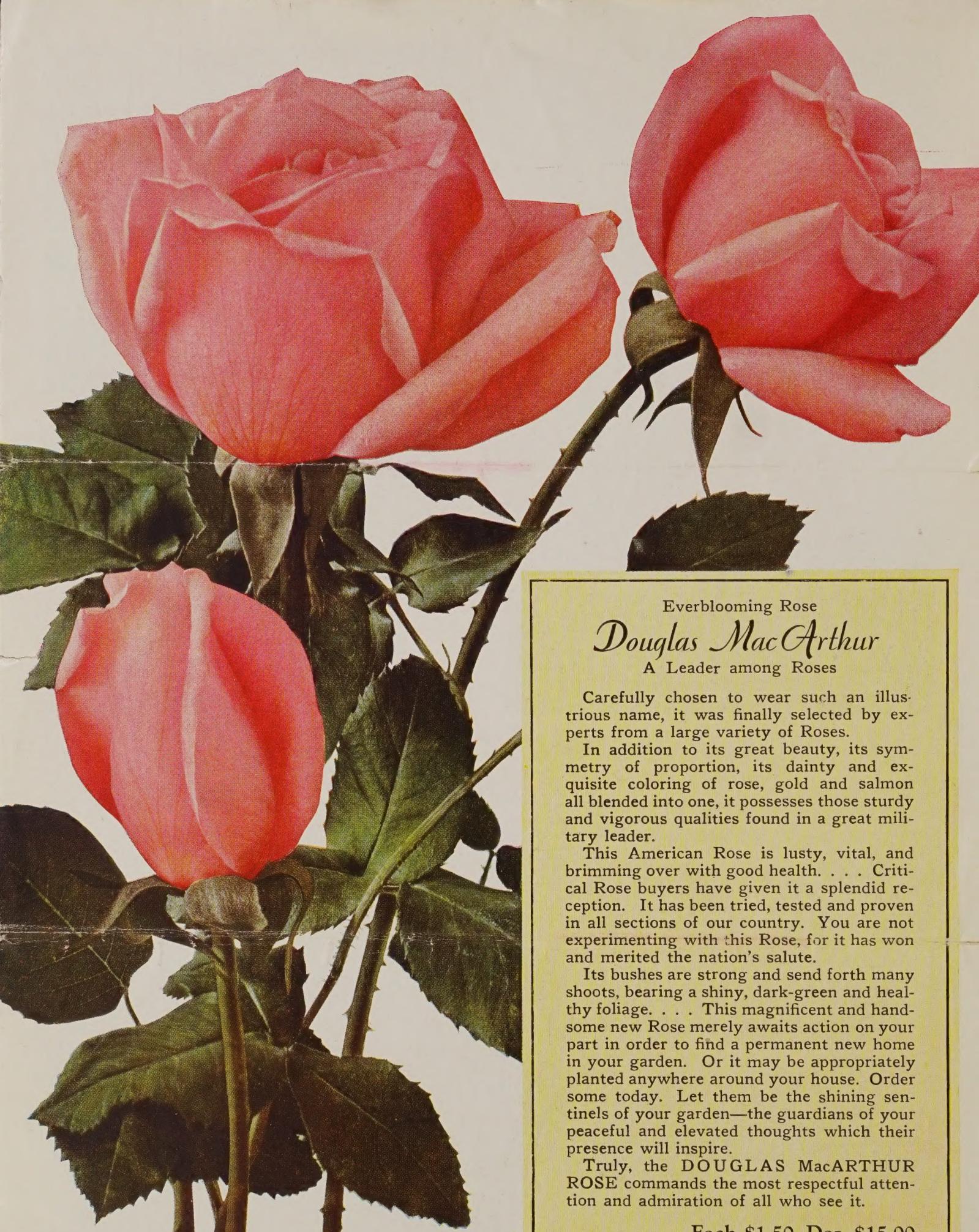
Equal in importance among the appealing offerings herein is the new, early-flowering Chrysanthemum, "MADAME CHIANG KAI-SHEK." It stands as a symbol of strength and beauty and is a worthy namesake of one of the world's most remarkable women. This fetching creation takes kindly to bad weather and is of most graceful proportions. Its color consists of a delicate range of yellows and its beauty is enhanced when planted near the above-mentioned Roses.

WAYSIDE is the largest nursery of its kind in the world. All of our products are of GUARANTEED SUPERIOR QUALITY. Thus are your purchases made with an absolute feeling of security, combined with the knowledge that you will get more than value received.

**Beauty, while desirable at all times, is essential today**

Mrs. Winston Churchill has said:

"We ought not to allow the enemy to prevent us from carrying on all those things which will make life better later on."



Guaranteed Superior Quality

Wayside Gardens

MENTOR, OHIO

Each \$1.50, Doz. \$15.00

**Everblooming Rose**

**Douglas MacArthur**

A Leader among Roses

Carefully chosen to wear such an illustrious name, it was finally selected by experts from a large variety of Roses.

In addition to its great beauty, its symmetry of proportion, its dainty and exquisite coloring of rose, gold and salmon all blended into one, it possesses those sturdy and vigorous qualities found in a great military leader.

This American Rose is lusty, vital, and brimming over with good health. . . . Critical Rose buyers have given it a splendid reception. It has been tried, tested and proven in all sections of our country. You are not experimenting with this Rose, for it has won and merited the nation's salute.

Its bushes are strong and send forth many shoots, bearing a shiny, dark-green and healthy foliage. . . . This magnificent and handsome new Rose merely awaits action on your part in order to find a permanent new home in your garden. Or it may be appropriately planted anywhere around your house. Order some today. Let them be the shining sentinels of your garden—the guardians of your peaceful and elevated thoughts which their presence will inspire.

Truly, the DOUGLAS MacARTHUR ROSE commands the most respectful attention and admiration of all who see it.





## *Madame Chiang Kai-shek* (Patent Pending)

New, Hardy, Early-Flowering Chrysanthemum

Easily our very best and finest Chrysanthemum. The choice and outstanding selection of our collection; and probably the finest Chrysanthemum in the country.

Women everywhere have applauded our choice of its name, typifying, as it does, all that is feminine, lovely and admirable in China's great female leader.

The fully double flowers are most gracefully formed. The arrangement of the stiff petals is so perfect that it lends a formal effect to the entire flower. . . . Search all the color charts and you will find nothing approaching this rare and startlingly different blend of chrome-yellow, cadmium-yellow and soft-tinted old gold which, under strong light, reveals delicate undertones of rose. The effect of such blending must be seen to be appreciated. It cannot be adequately described for there exists no other coloring with which to compare it.

In effect it suggests a mixture of the loveliest of autumn colorings—all concentrated in just one flower.

The flowers average two inches in diameter. The foliage is a shiny, deep green. The flowers are carried on stiff thin stems and are easy to cut. . . . This well-balanced plant spreads to about two feet and grows to about two to two and one-half feet in height. . . . The gorgeous blooms frequently come out as early as late August, and are in full flower in September.

MADAME CHIANG KAI-SHEK will hold a strong appeal to you, your friends and neighbors. They will want to see this finest variety of its kind—one worthy of bearing such a name. It will blend and harmonize with all other flowers anywhere in your garden or on your grounds. . . . Order a half dozen or more today. We guarantee your high satisfaction with them.

Each \$1.00, Three \$2.75, Doz. \$10.00



**Everblooming Rose**

## *Pearl Harbor*

Like Rosemary, PEARL HARBOR is for remembrance; and we deemed it fitting and proper that this choice Rose be so named in order to commemorate the deeds of our fellow Americans.

Each year when spring breaks through again this attractive new Rose will renew itself, bringing forth new buds in all their pink profusion.

PEARL HARBOR is an unusually strong and hardy Rose of considerable vigor. In this respect it is probably without an equal. It not only grows but actually flourishes and blooms in very bad weather, affording ample quantities of buds and flowers in most all periods during the season. Such remarkable qualities are not always combined in any one Rose.

The flowers are borne on vigorous stems and the buds are unusually long and pointed. The upper surface of the petal is a delicate pastel shade of shell-pink, with shadings of golden bronze at the base of the petal. The outer or under-side of the petals is a vivid Tyrian rose in color. Ideal for cutting purposes, you need no gloves in order to handle them for the plant is practically thornless. In this respect it differs from most all other Hybrid Tea Roses. Remember PEARL HARBOR on your order and send for some of them today. You'll thrill to its delicate coloring and bewitching fragrance.

Each \$1.50, Doz. \$15.00



*Guaranteed Superior Quality*

**Wayside Gardens**

MENTOR, OHIO





# Anzac

## "The Soldier's Rose"

(Patented)

This new Hybrid Tea Rose is offered exclusively by  
WAYSIDE GARDENS.

Vigorous and dependable, it is so named in honor  
of the Australians who are fighting alongside our sons  
in the South Pacific.

Like the "Douglas MacArthur" Rose it is a sturdy  
fellow, needs but little attention and requires no pam-  
pering or coddling. Although of great beauty, it is a  
he-man's Rose in the fullest sense of the word.

Buds of as many as 50 waxen petals burst forth in  
colors of coral and gold, forming perfect Camellia-  
like flowers. As these blossoms expand the colors  
change to lighter shades, the golden flush at the base  
of the petals passes to yellow while the coral tints  
blend into a lovely rosy lake. Merging and growing  
lighter in shade, the unfolding of the ANZAC ROSE is  
comparable to the sunrise. This harmonious blending  
of colors is such that you can plant the ANZAC ROSE  
anywhere in your yard or garden.

Unfortunately our supply of them is limited, so  
please place your order today.

Each \$1.50, Doz. \$15.00



New Hardy Everblooming Rose, Anzac

## Hydrangea Domotoi

(Hardy, Semi-Double)

Here is a thing of rare beauty that came out of  
China many years ago. . . . Many declare it to be  
the most beautiful Hydrangea in existence. In ad-  
dition, it is probably the hardiest of them all.

It possesses many qualities which set it apart from  
the ordinary Hydrangea: on alkaline soil it is a lovely  
pink, as shown below; on acid soil it is a vivid pale  
blue. And unlike all other Hydrangeas the flowers  
are semi-double, and very large, being 12 to 15 inches  
in diameter. Frequently there are several smaller  
clusters below the main flower, causing the entire plant  
to resemble a hand bouquet.

The plant is a strong one, 2 to 3 feet in diameter  
and about the same height. The flowers last from  
2½ to 3 months, the plant retains its very healthy,  
decorative foliage through the entire season.

Entirely unlike the average Hydrangea, it is im-  
pressively different, sending forth its pleasing patches  
of color in either full sun or light shade.

This double-flowering beauty is proving most popular.

Each \$3.00, Three \$5.50, Doz. \$20.00

Hydrangea,  
Domotoi



## Leonian Hybrid Hemerocallis

It produces thick clusters of flowers; it is noted for its  
hardiness and adjustment to different weather conditions.  
These qualities place the Day Lily among the elect.

By carrying on his experiments with these lovely plants,  
Dr. Leonian has produced a most remarkable series of  
them. They are without doubt the finest obtainable any-  
where.

They stand on stalwart stems from 3 to 5 ft. high, pro-  
ducing appealing blossoms of every  
shade. Flaming orange-red; lovely  
tints of pastel old rose and maroon  
shades, all with a clean and pleasing  
fragrance.

For 3 years these Hybrid Day Lilies  
have been growing and increasing here  
at WAYSIDE. Having been brought  
to their highest peak of perfection we  
now offer them to you. The low price  
enables you to buy freely in units of 6,  
12 and 25 plants. Your order will be  
carefully dug and bundled to avoid  
duplication. Never before have they  
been obtainable in these colors. These  
rare Day Lilies contain fine seedlings  
and a large variety of fascinating colors  
—differing from any you may now have  
in your yard or garden.

The demand for these graceful flow-  
ers will be heavy this season. Order  
some now—today—and obtain the very  
finest of our stock.

Unit of 6 plants \$ 3.00

Unit of 12 plants 5.50

Unit of 25 plants 10.00



## *Leonian Hybrid Hemerocallis*

The flowers shown above were picked at random. They portray as best we can the astounding variety and colors of this most versatile of flowers. Scarcely any two of them are alike. Because of this we cannot pick out any particular shape or color for you but offer them only in a mixture. But ALL are beautiful. Magnificent the first year, they continue to grow in beauty the second and third year as their root system begins to attain perfection.

Units of 6 plants \$3.00      Units of 12 plants \$5.00

Units of 25 plants \$10.00



## Hardy Tritoma, Coral Sea

(Plant Patent No. 563)

A particularly lovely Tritoma with gorgeous flowers you will enjoy as cut blooms in the house, and equally well in the garden. The color is a luscious coral overlaid with deep rose, distinct and beautiful, and so desirable, yet rarely ever seen in flowers.

The plants develop in two years time into big clumps which will produce from 15 to 30 graceful spikes of blooms in June and July. They grow about 30 inches high, and last but not least, we have found this variety to be very hardy. It has been subjected to below zero temperatures without any signs of damage from freezing. We offer nice plants that will flower this summer.

Each \$0.75, Three \$2.00, Doz. \$6.00

## Aster, Violetta

The loveliest, deepest and richest blue Michaelmas Daisy. It grows about 3 feet high. During September it is covered with large semi-double flowers from the top of the plant to the base. It just turns into a mound of glittering, deep, violet-blue. It certainly is a "must" for the garden in 1943. If you want to grow Aster Violetta shaped like the illustration, "pinch" the top out of the young plants when they are about 6 or 8 inches tall. At flowering time the plants that have been "pinched back" will only be about 2 feet high, completely covered with flowers and a beautiful sight to behold!

Each \$0.65, Three \$1.75, Doz. \$5.50



## Hypericum, Sungold

A 1943 Novelty (Patent Pending)

This hardy, shapely, dwarf shrub grows into an almost oval globe,  $2\frac{1}{2}$  to 3 ft. in diameter and  $1\frac{1}{2}$  to 2 ft. high. Densely covered with foliage; handsome throughout summer. It bears its cymes of large golden flowers at end of every shoot of the summer's new growth, flowering more freely and longer than any Hypericum Patulum now in use. Its immense quantity of larger flowers makes it appear a small, gold-studded mount when in full bloom. Extremely hardy. In nursery tests over 5 years it has withstood below zero temperature and outblooms and outgrows any Hypericum we have ever seen.

Each \$2.00, Three \$5.75, Doz. \$20.00



Aster, Violetta



We acknowledge receipt of your order and remittance and ship at planting time. But your order should be placed now! Unlike other commodities, nursery products are ordered in advance.

Ship to (Name) \_\_\_\_\_ Date \_\_\_\_\_ 194\_\_\_\_\_  
 (Please Print)

Street or } \_\_\_\_\_ Ship by \_\_\_\_\_  
 R. F. D. No. }

Town or } \_\_\_\_\_ State \_\_\_\_\_ Money Order or Check Enclosed.. \$ \_\_\_\_\_  
 City \_\_\_\_\_

Quantity	Name	Price Each	Price Three	Price Doz.	Total Price	Please do not write in this space
	Everblooming Rose, Pearl Harbor	\$1.50	\$4.50	\$15.00		
	Everblooming Rose, Douglas MacArthur	1.50	4.50	15.00		
	Everblooming Rose, Anzac	1.50	4.50	15.00		
	Chrysanthemum, Mme Chiang Kai-shek	1.00	2.75	10.00		
	Hydrangea, Domotoi	3.00	5.50	20.00		
	Tritoma, Coral Sea	.75	2.00	6.00		
	Giant flowering Hypericum, Sungold	2.00	5.75	20.00		
	Aster, Violetta	.65	1.75	5.00		
	Unit of 6 Leonian Hemerocallis for \$3.00					
	Unit of 12 Leonian Hemerocallis for \$5.50					
	Unit of 25 Leonian Hemerocallis for \$10.00					
	50 pound pail Wayside Gardens Plant Food for \$4.75					
	100 pound bag Wayside Gardens Plant Food for \$7.00					
	500 pounds in bags, Wayside Gardens Plant Food \$25.00					
	2000 pounds in bags, Wayside Gardens Plant Food for \$90.00					
	Amount of Order					

## THE WORLD'S FINEST PLANT FOOD

*So declared by experts. Best for Roses, Chrysanthemums, Asters, and other plants shown herein. Used exclusively here at WAYSIDE in producing millions of fine plants, and by thousands of our customers.*

The famous WAYSIDE GARDENS have been visited by tens of thousands of clients and strangers alike. They have marvelled at our 600 miles of plants—at the breath-taking beauty of 400 acres of the world's finest flowers brought to the highest degree of perfection. . . . Invariably they seek the reason, asking the same question: "How do you do it?"

And our answer is always the same. "There is ONE reason, more than all others, for the same high quality of our products year after year. It is no secret. You can grow the same perfect plants in a small garden that we grow right here at WAYSIDE by the tens of thousands. We ask only that you do exactly as we do."

The answer is WAYSIDE GARDENS PLANT FOOD. We have too much at stake to use any but the best. Our nurseries represent an enormous investment as does the good will of our thousands of satisfied customers, the most critical floral customers in the land.

This Plant Food is praised by expert gardeners the world over. It is unbelievably rich in ingredients that make healthy and beautiful flowers, strong roots, sturdy stalks, bright green leaves and an abundance of colorful blooms. . . . It is made from Bone Meal, Dried Blood, Ground Fish and Muriate of Potash in exact proportions worked out over many years of experiment here at WAYSIDE. Strongly recommended and guaranteed, we ask you to use the identical Plant Food which we ourselves use; the perfect plants grown at WAYSIDE may be duplicated in your own yard or gar-

den. . . . By all means, include some of it in your order today. Make yours a typical WAYSIDE GARDEN—a thing of beauty and a joy forever.

### Wayside Gardens Plant Food is Guaranteed to Produce Healthy and Beautiful Blooms, as Well as Delightfully Flavored Vegetables

A 100-lb. bag for \$7.00; 500 lbs. in bags for \$25.00; 2000 lbs. in bags for \$90.00.

The above prices include free delivery by freight east of the Mississippi.

We particularly recommend our handy and convenient 50-lb. pail, filled with Wayside Plant Food. It has a snug-fitting lid and convenient handle. It is neat and eliminates the usual mess from half-used bags in garage or work room. Pail when empty has many uses.

50-lb. pail (net contents 48 lbs. Plant Food) for \$4.75. Freight paid east of the Mississippi.

Detailed instructions with every shipment.



